

Video Contest Terms and Conditions

1. CONTEST PERIOD:

- **Start Date:** February 1st, 2025 at 12:00 AM (00:00) Eastern Time
- **End Date:** August 1st, 2025 at 11:59 PM (23:59) Eastern Time

2. ELIGIBILITY:

By entering, entrants release the Florida Department of Health (FDOH) from any responsibility and all liability whatsoever for any injuries, losses, death, or damages of any kind caused by participation in the Contest.

- Open to all Florida-based EMS and Fire Agencies, Hospitals, and Public Safety Education Facilities
- Any participant under the age of 18 must submit a signed parental consent form.
- Multiple submissions from an entrant is allowed.

3. SUBMISSION GUIDELINES:

By participating, entrants agree to be fully and unconditionally bound by these Official Rules. Entrants represent and warrant that they meet the eligibility requirements set forth herein. In addition, Entrants agree to accept the decisions of the FDOH, as final and binding as it relates to the Contest.

3.1. Content Requirements

- Videos must be original content created specifically for this contest that demonstrates hands-only CPR for both adult and pediatric patients.
- No copyrighted material is permitted without explicit written permission.
- No corporate branding or marketing content allowed. Agency branding is allowed and will be used to showcase the contest winner.
- No profanity or explicit language
- Content must be appropriate for a general audience

3.2. Technical Requirements

- Video length: Up to 45 seconds in length
- File formats accepted: MP4, MOV
- Resolution: Minimum 1080p (1920x1080)
- Aspect ratio: 16:9

4. PROHIBITED CONTENT:

The following content is strictly prohibited:

- Copyrighted music, video clips, or images not owned by the participant
- Recognizable trademarks or corporate logos
- Offensive, violent, or sexually explicit material
- Content that promotes discrimination or hate

- Personal information of third parties
- Defamatory or harmful content

5. HOW TO ENTER:

Submissions must be sent to the EMS@FLHealth.gov email address and must contain the following.

- Complete contact information for a representative of the agency submitting the video. (*name, agency name, address, phone, email, etc*)
- A signed release form from all participants utilized in the making of the video.
- A link to your video uploaded to a video sharing website.
 - If the video is shared privately, please include any passwords or information needed to access the video.

6. AWARDS:

Winners will be voted on by the Florida EMS Advisory Council. The top the 3 finalists and the winner will be announced and recognized at the 2025 Fall EMS Awards Ceremony.

The winning video will be distributed throughout the state for use in advertisements to increase public awareness of the importance of bystander (hands-only) CPR in cardiac arrest.

The following training materials will be provided to the top three winners from the Resuscitate Florida Training Programs:

- **1st Place:** AED and a 4-Pack of Little Anne Manikins
- **2nd Place:** 6-Pack of Little Anne Stackables
- **3rd Place:** 4-Pack of Little Anne Manikins